

Exhibition Outline

● Exhibition Categories

| | | |
|----------|-----------------------------|--|
| A | Plants | Pot plans, Garden tree, Flower etc. |
| B | Seeds | Seeds etc. |
| C | Soil, Fertilizer, Chemicals | Soil, Culture soil, Fertilizer, Refined soil, Various chemicals etc. |
| D | Pots, Plaster | Pottery, Plant pots, Plaster, Hanging baskets etc. |
| E | Gardening Materials | Metal goods for gardens, Nets, Supports, Multi-anchors, Sheets, Watering instruments, Lawn mowers, Illuminations, Signs etc. |
| F | Greenery Materials | Grass, Artificial grass, Garden mats, Protection etc. |
| G | Exterior | Gates, Fences, Awning, Garden furniture, Wrought iron, Nameplates, Decks etc. |
| H | Pets & Garden Goods | Ground-cover plants, Grass, Herbs, Fertilizer, chemicals, Wooden decks, Conservatories, Sun-rooms, Showers, Sprinklers, Materials for dog runs, etc. |
| I | Information & Service | Fowers/Gardens/Exterior related documentation, Magazines, Services etc. |

● Booth Size

| | |
|------------|-----------------------|
| Standard | W3.0m × D3.0m × H2.7m |
| Mini Booth | W2.0m × D2.0m × H2.4m |

● Booth Fee (Including tax)

| | | |
|------------|---------------|-------------|
| Standard | 1-3 booth(s) | 250,000 yen |
| | 4 and more | 230,000 yen |
| Mini Booth | Up to 1 booth | 85,000 yen |

● Position of booth

Exhibition location allocation will be decided by the exhibition hosts according to exhibit contents and the location zoning plan.

Exhibitors may not complain about exhibition location allocation nor exchange spaces with 3rd parties.

● Application procedure

Please fill in a necessary matter on the exhibition application form, and fax the secretariat by May 31, 2007.

● Payment

Corresponding invoices will be issued upon receipt of the application form. The payment of exhibition fees must be made designated bank account by 29th June 2007. Banking charges should be borne by applicants.

● Cancellation fees

The following cancellation fees will be incurred if exhibitors cancel their applications:

| | |
|----------------------------------|-------------------------|
| 1th June 2007 - 15th July | 20% of exhibition fees |
| 16th July 2007 - 31th Aug | 50% of exhibition fees |
| 1th Sep 2007 - end of exhibition | 100% of exhibition fees |

● Cancellation of Exhibits

Exhibits deemed to be unsuitable for the purposes of the exhibition may be refused.

● Invitation tickets

100 invitation tickets will be supplied to each booth. Please contact the management office if more tickets are needed.

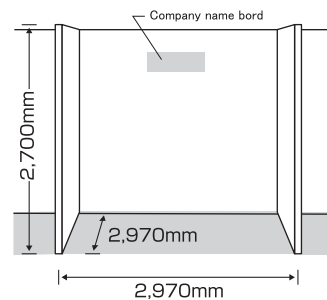
● Other instructions

- The organizer will be entirely in charge of venue management. Exhibitors should manage the required staff for partitions, attendees and their exhibits.
- The company in question will be responsible for managing exhibits during setup and during the exhibition.
- In the event of any damage or losses to the venue structure, facilities, equipment or rental items, the exhibitor responsible will bear the responsibility for compensation.
- The organizer may be forced to change or cancel exhibits due to natural disasters or other acts of providence. In this case they will not be responsible for the resulting losses. If the hosts are forced to cancel before the exhibition fees will be returned.
- The organizer will not be responsible for any thefts, losses or fire damage caused to exhibitors during the exhibition. Please be sure to insure exhibits against loss in advance of the exhibition.

● Accessories

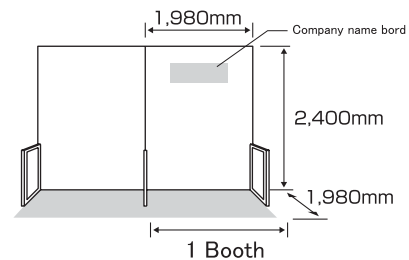
◎ Standard

[Specification] Structural Panel, Company name bord



◎ Mini Booth

[Specification] Structural Panel, Company name bord



● Booth decoration

Booth decorations shall be arranged at the exhibitor's expense.

Although exhibitors can choose their own decorations, restrictions derived from building structure / facilities, organizer's rules and fire regulations apply. Details will be announced at the exhibitor's meeting prior to the fair.

● Electricity

All expenses for wiring and lightings in the booth are to be borne by exhibitors.